

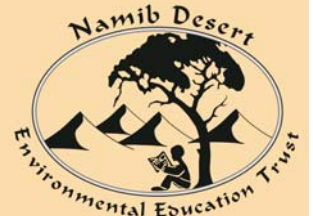


# NaDEET's Annual Report



March 2011 - February 2012

[www.nadeet.org](http://www.nadeet.org)





# OVERVIEW

**NaDEET's mission is to protect the natural environment of Namibia by educating its citizens to practice a sustainable lifestyle**

Dear NaDEET Friends,

Every year we aim for a good year, but this past year has been truly exceptional. Our projects have reached new heights and have fulfilled our original objectives. We are seeing the results of our redesigned programmes and the impact that NaDEET Centre is having on participants' lives. We are proud to present this annual report although it can only give a small glimpse into the exciting environmental learning that took place at NaDEET and in southern Namibia in 2011.

NaDEET Centre, our core project, hosted a record number of participants from new and returning schools, rural communities, educator groups and several workshops. This increase in the overall number of participants is due to generous funding for underprivileged schools and communities from various sponsors, primarily the European Union. We are working towards our three-year aim to have all schools from the Hardap Region come to NaDEET at least once so they are aware of the benefits of the NaDEET programme. The results have been overwhelmingly positive as the 2012 year is already fully booked since these new schools from 2011 are eager to return to NaDEET again.

Our **community programme** also reached out to several new communities. We saw some of the best results from our local community of Maltahöhe with whom we have been working with for several years. The actual participants are new for each programme, but they have already seen other residents implementing sustainable living and are eager to learn the same skills.

The **365 Trees Project** tied all NaDEET activities together. The project was launched during our first community evaluation tour to five communities in April. While we followed up with community members on their solar cooking experiences, we also planted a tree in their yard and that of their neighbours. It gave all NaDEET staff a unique opportunity to visit hundreds of homes and to see and meet Namibians in their own communities. It made us aware of the positive impact that NaDEET's programmes do make on a household level and what other needs also exist.

Our **environmental literacy programme** celebrated 10 years of the *Bush Telegraph* magazine with its first ever issue printed on recycled paper in honour of the UN International Year of Forests. As a free magazine, the *Bush Telegraph* is available to all and now has a readership of over 18,000 children and adults. This is approximately 50% more than most magazines in the country and only 50% less than most daily newspapers. In 2011 we also launched *It's Time to be Efficient: A Sustainable Living Guide for Rural Namibians* that was distributed on our community visits.

For 2012, we are excited to meet and work with many more Namibians and to share the wonders of sustainable living education at NaDEET Centre. We are grateful to all of our donors as without your support and recognition we would not be able to continue to offer our environmental education programmes to all.

Many first time visitors to NaDEET, be it locals or overseas visitors, step out of the car after a long and dusty car ride, and gasp, "Whew, you are really *far away from everything*." At the end of their 30 minute



or a week-long stay, visitors are reluctant to get back in their car to leave because they have discovered just how unique and special NaDEET is. Despite physical distance, NaDEET's environmental education programmes are actually *close to everything* that is most important for a sustainable future. This leaves visitors inspired.

Best wishes

Viktoria Keding, Director

# NADEET CENTRE



**Vision:**  
*To be a leader and model of Centre-based sustainable living education*

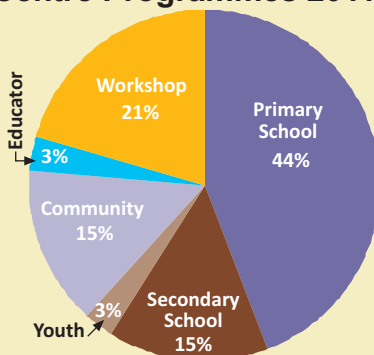
With a total of 1043 participants in 34 groups, NaDEET Centre had an extremely successful and productive year. This **36% increase** from last year is directly related to our increased funding, especially from the European Union, to aid

schools and communities that have never been to NaDEET before. Our three-year objective of having all fifty-five schools from the Hardap Region visit NaDEET at least once is on track. We hope that once schools have been to NaDEET, they will experience first-hand the benefit to their school. A local teacher wrote about his experience at NaDEET Centre:

*Thanks to NaDEET I enjoyed possibly the most meaningful week of my life. Obviously the most significant is how to save the most source of life ie water and energy. To "sustain" is a word that did not come up in my vocabulary. This experience however will change a lot of wrong doings. Our kids learnt a lot and practised what we taught them throughout the grade 6 and 7 syllabi. By doing it, they will remember it.*

These are the results that we aim to achieve with all of our programmes. Our adult programmes now regularly include educator groups as well as our community group programme. In 2011 we distributed a total of thirty-eight parabolic solar cookers, three solar ovens and eighty fuel-efficient stoves.

## Centre Programmes 2011



## School Groups 2011:

D.D. Guibeb PS, DHPS\*, Dr. Frans Indongo PS\*, El Natan PS\*, Family Hope Services, Gibeon PS, M & K Gertze SS, Mariental PS, Mutschuana PS, Oan//Ob PS, PI Groenewald JSS, Pionier SS, Ruimte PS, St. George's College\*, Stampriet PS, Waldorf PS\*, Witkrans PS (Stampriet)  
 \*denotes returning group

## Youth & Adult Groups 2011:

Agricultural Training Centre Krumhuk, Anglican Aids Programme, GIZ\*, International Women's Association of Namibia, Karas Environmental Club, Maltahöhe Community\*, MAWF Sanitation, Nath Desert Guiding\*, NEWS\*, NRNR & neighbours, Orange Babies Community, Stampriet Community

## A look ahead:



Another year that is fully booked with many new and returning groups at NaDEET Centre.

## Open Door Policy

NaDEET Centre welcomes all Namibians regardless of economic or demographic background. School and community groups are encouraged to participate regardless of how much they can contribute to the actual costs.

### How can NaDEET then make ends meet?

It is not always easy, but with key on-going donors, such as the European Union, this is possible. One of our grant-givers, the Wildize Foundation, specifically supports groups that initiate their own visit to NaDEET, but can only pay about 50% of the actual costs and therefore need co-funding.

The European Union and several other grants give 100% support to disadvantaged schools that are hardly able to contribute anything at all.

With generous donations from individuals we are able to support all those children that are not otherwise sponsored.



Community group arriving in old "bakkie"

## Transport Fund

One of the main barriers for groups to come to NaDEET Centre is transportation. Distances in Namibia are vast, public and government transport are limited and costs are high. To overcome these challenges, NaDEET operates a small transport fund to provide assistance to groups. A total of 15 groups received funding from the fund in 2011 that is sponsored by our main grant-giving donors. Recipients used the limited grants to arrange their transport in whatever way they could. We must still address the financial sustainability of the fund by looking at viable long term solutions to all the challenges.



# ENVIRONMENTAL AUDIT 2011

“Measuring our Enviro Footprint,” is a key activity at NaDEET Centre. Learning how to monitor how much water and energy is consumed and waste is produced makes participants aware of their impact on the environment. The aim is for all participants to apply environmental auditing skills in their own homes, schools and communities. It also provides NaDEET an opportunity to monitor and evaluate the Centre’s footprint.

## WATER

We were surprised to discover that NaDEET Centre’s 2011 per person water consumption increased by 2 litres compared to 2010. Through further analysis we discovered that this was due to the increase in adult participants especially from workshops.

In 2011 five workshops were held at NaDEET that did not follow our regular sustainable living programme. Here is the water usage per person based on programme type:

**School:** 14.64 litres

**Adult (with programme):** 18.5 litres

**Adult (without programme):** 24.13 litres

**Average 2011:** 17.06 litres

**Average 2010:** 15.03 litres

This illustrates that through environmental education adults on averaged used **30% less** water.

## ENERGY

Our actual cooking energy use at NaDEET Centre has increased proportionally to the increased number of participants in 2011. Due to our extremely high rainfall (4 x the normal average!), our gas usage increased by 5% and fuel-efficient stove usage by 3%.



Although we aim to use no gas, our fuel-efficient stove area cannot be used during rain or for baking.

## WASTE

The average waste produced at NaDEET Centre remained approximately 250g/person/day. Our waste is locally reused as compost or in recycled firebricks. Other recyclables are brought to Windhoek’s recycling centre. We encourage groups to consider the amount of rubbish that they will bring with them to NaDEET Centre.

**A look ahead:** Our L.I.M.E. Green 2012 project will expand this Centre environmental audit to include all aspects of our operations such as NaDEET Base and transportation.

# OUTREACH & NETWORKING

*Why are you bringing that TV satellite dish to my house? I don't have electricity to use it!*

This was the welcoming greeting from Johanna as NaDEET staff delivered a new parabolic solar cooker. Johanna, the mother of one of our community group participants, is about to learn from her daughter that this



“TV satellite dish” is actually a stove that uses free solar power and will make her life considerably easier as she does not need to collect firewood anymore.

Through numerous outreach trips in 2011, NaDEET staff engaged with many people to raise awareness about sustainable living. In April we conducted an extensive community evaluation and tree planting tour in five communities. By the end of the year, we planted 365 trees and hopefully many “seeds of thought” about sustainable living in ten different communities. These community evaluation trips confirmed that the programme is appropriate for residents’ needs. It did bring to our attention that we need to reconsider our approach to the selection of participants. This programme is aimed for middle-aged, established community members who cook and source fuel for their households. We have learned that we need to ensure that group organisers do not send unemployed youth on this programme, as happened several times this past year, as the needs of youth and this NaDEET programme are not aligned.

The Climate Change Adaptation Youth Fair did give us the opportunity to work with youth during a two day conference

in Windhoek. NaDEET staff operated a stand with solar cookers, ovens, fuel-efficient stoves and our environmental literacy information. We also conducted several workshop sessions including one of our NaDEET Centre activities that encourages participants to question the impact of consumerism on the environment.

In May we had an alternative energy cooking stand at Gobabeb Open Day, one of our partner institutions. Again, it gave us the opportunity to raise awareness about the practical implementation of alternative energy sources for households.

NaDEET continued its involvement with the Polytechnic of Namibia’s Environmental Education Certificate Course (NEEC) by revising all course materials and conducting the external moderation. This course is almost ten years in Namibia and is building environmental capacity in many different fields.

NaDEET became a member of the new Ministry of Environment and Tourism NGO Forum. We hope that this forum will continue and will strengthen environmental education collaboration.

This year began with another NaDEET Outreach Trip 2012 that visited a total of seven schools in two days. The NaDEET Team presented an environmental drama that sparked interest in the learners and teachers to what can be learned during a week at NaDEET Centre. All seven schools immediately made a reservation and two already came this year in March.



**A look ahead:** Over the years we have piloted several different outreach and follow-up activities, but due to financial and staff constraints we have not been able to continue them. We aim to develop a cost-effective, environmental friendly outreach programme in 2012 .

# ENVIRONMENTAL LITERACY

In 2011, several thousands of copies of our environmental literacy publications were distributed to NaDEET participants and during our outreach activities.

The *Bush Telegraph*, our youth magazine, celebrated its ten year anniversary. With a print-run of 18,000 the *Bush Telegraph* is well received and liked by our readers. The first issue of the year focussed on forests and tree planting while the second introduced the night sky and the threat of light pollution. After many years of UNESCO funding, we are aware that we may need to seek a new long-term partner as their funding has been drastically cut internationally. All *Bush Telegraphs* are available free of charge and online at [www.nadeet.org/educational-material](http://www.nadeet.org/educational-material).



Our *It's Time to...* booklet series remains very popular with participants. The latest *Its Time to be Efficient* was launched early 2011 as a reference material for community members when they return home. To help raise funds for reprint costs, all the booklets are sold at various outlets in the country for the tourist market. Three of the booklets are sold together as a pack while the identification booklet, *Its Time to Identify* is sold separately. It is our main seller as visitors in Namibia can learn more about the flora and fauna specific to the Namib.

**A look ahead:** This year another "*Its Time to...*" booklet is being developed. Entitled *Its Time to Grow* it is aimed for pre and lower primary schoolchildren. As we aim to take a holistic approach to sustainable living within communities this booklet will help parents, guardians and teachers introduce environmentalism at an early age.

## CAPACITY BUILDING

We hosted two Nature Conservation students in 2011, Emilia Sende and Vilho Absalom. Vilho will be graduating in April and has become our newest employee in the training position, Assistant Environmental Educator. We are looking forward to see Vilho taking on more education responsibilities. Retatuhe Tjikotoke joined us for a one month kitchen internship from the Agricultural Training Centre Krumhuk in September.

Improving the ability of our staff to do their job as sustainably as possible is very important to NaDEET to follow our "we practice what we teach" philosophy. This past year our two sustainable living kitchen managers underwent intensive on-the-job training in revamping our food management system to improve stocktaking, ordering, menus and minimising waste. Our new menus now all include fresh salads from our small garden.

All staff truly benefitted from the extensive outreaches and tree planting trips as they had first-hand experiences in how many local residents live and the local environmental issues they face. Elizabeth, one of our long-time staff members said, "It is so sad to see so many yards without any plants or trees. It felt really good to be able to plant a tree and make a difference". Staff are better able to relate to participants and improve activities to keep them relevant.

**A look ahead:** The Polytechnic's Nature Conservation programme has recently upgraded its diploma to a Bachelor's course. NaDEET will therefore need to redesign its internship programme as Bachelor students will only have one in-service training instead of the previous two.

## CAPITAL EXPENDITURE PROJECTS

To align our expanding activities with our infrastructure, we made several capital investments at NaDEET. These included a new workshop and accommodation unit at NaDEET Base, a new four person accommodation area next to the Centre nicknamed "Staff Valley" and the renovation of three of the NaDEET Centre accommodation houses.

### Staff Valley Official Opening New Accommodation Houses

On 17th February, Mr. Albi Brückner officially opened Staff Valley which was kindly donated by the Wolwedans Foundation. Primarily Centre-based staff live here and implement the same sustainable living standards as at the Centre. This includes bucket-showers, solar cooking and dry sanitation.



Schoolchildren on steps of old house

Over nine years the accommodation houses at NaDEET Centre have hosted over 6000 participants. These houses were originally built with minimal funding, second-hand wood and equipment and with help from many volunteers. We built the houses as "open air" as possible



Building team in front of new house

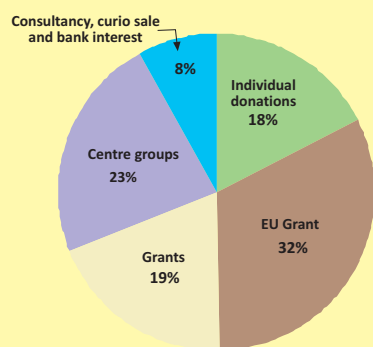
not being aware as to how many visiting groups we would have and that 5 mm of rain is enough to get wet and uncomfortable. It took us many years to decide on a new design that is in the spirit of the original houses, yet provides more comfort to our visitors. With funding from the Speich Education Fund and Freundschaft mit NaDEET, we have been able to replace three houses already. We hope to secure funding to replace the last five by May.





# FINANCES & FUNDING

## Income



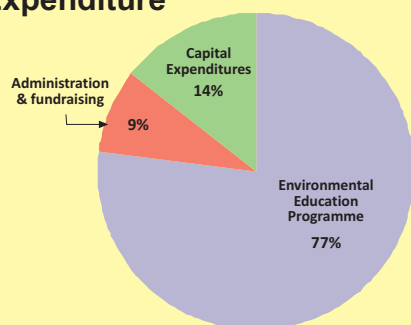
Our March 2011– February 2012 financial year was a successful one. At the end of December the first year of our three-year EU grant was completed and our second instalment was received in February

2012. The majority of our income (51%) again came from various local and international grants. The income from visiting groups at NaDEET Centre increased slightly due to an increase in self-funded workshop groups in 2011. Our consultancy and curio income also increased slightly while individual donations decreased by approximately 10% from the previous year. Donations made to our support organisation in Germany, “Freundschaft mit NaDEET”, are reflected in this category and make up more than half of all the individual donations received. We are very grateful for the financial support and recognition from our donors and grant-givers. All of our donors from the past financial are recognised under Thank Yous. One of our on-going donors recently wrote to us:

*We really like the NaDEET Centre philosophy and goals, and we are proud to support your everyday action towards the youth in Namibia. We had such a great time in Namibia! We can see on your website that the NaDEET action is going on, so we know our small contribution will be useful.*

Our expenditures remained very similar to the past years with almost all of our funding going directly into our programmes. We are very pleased that we have maintained a positive balance.

## Expenditure



Financial Consulting Services (FCS) in Windhoek is NaDEET's accounting firm.

Several NaDEET supporters actively raised funds for our environmental education programmes. We know that significant time and effort was placed into these fundraising events for which we are very grateful. We are also thankful to those who made NaDEET the recipient of gifts in lieu of presents for birthdays, weddings and other events. Some highlights of fundraising from around the world are featured here:

### GERMANY

Our German support organisation, “Freundschaft mit NaDEET”, received many private and group donations this past year. All of these donations are directly transferred to NaDEET without any overhead charges and therefore 100% of donations is used for environmental education. Some of the fundraising events in Germany were:

**Hauser Excursion**, a German tour operator, has been supporting NaDEET for several years already through a per guest donation on tours that overnight on the Tok Tokkie Trail. This past year they selected our community programme as a special project for which to raise additional funds. The donation will be used to provide rural Namibian community members with solar cookers.

The **Catholic Youth Group Munich and Freising** also raised money to provide solar cookers for community members. The funds from both of these actions will be pooled together to support community members from Maltahöhe to participate in a NaDEET programme to be equipped with the knowledge and skills to use their new solar cookers.

The grade 6b class from **Schwalm school** in Hessen “ran for NaDEET”. This is our current weltwärts volunteer Nick's former school. The active fundraiser was very successful and will support a local school to come to NaDEET Centre.



### AUSTRALIA

**In Transit:** This local band held a benefit concert for NaDEET in December. The keyboard and vocalist, Anne Maree, volunteered three months with NaDEET and was inspired to do even more for us when she got back home.

### FRANCE

“Marseille Namibie” is a group of friends that have travelled to Namibia often and support NaDEET's work. In past years they have held benefit concerts. Early this year they wrote and directed a theater production. The performance was a hit and the funds will support NaDEET's activities.

**A look ahead:** “Freundschaft mit NaDEET” will again tour Namibia and spend a week at NaDEET in August.

# THANK YOU

**NaDEET gratefully acknowledges individuals, groups, companies and grant-giving organisations who have made generous contributions from 1 March 2011 to 29 February 2012 for our environmental education projects.**

Anonymous  
Richard & Mary Baines  
Gunhild & Roland Baldini  
P.A. Basson  
Christian Bigler  
Sterling Bittenbender  
Walter Bollier  
Marc Bradley  
Sabine Braun  
Marion Brederode  
Marilyn Bridgeford  
F. and G. Dabenoc  
Sandra Dantu  
Anne & Christophe Dezeure  
Klaus Peter & Veronika Eberle-Herlitz  
Rick Edwards  
Melanie Eslick  
Miek Wackie Eysten-Neervoort  
Marie Farel  
Alain Fontaine  
Ute Fritsche  
Kores Gaoseb  
Martin Geller  
Sean & Priscilla Gibson  
Waltraut Gossow  
Gertrud Gräbner  
Loren Gray



James Green  
Michelle Grenier  
Anne Gschwender  
Heiko & Uta Hambrock  
Marc Dürr (in memoriam)  
Bärbel Heiduk  
Silke Hertel  
Steffi Hornbostel  
International Women's Association Namibia  
Jo Walter Tour Group  
Katholische Landjugend-  
bewegung Mittelgras  
Annika & Holger Keding  
Björn Keding  
Jessica Kemper  
Frauke Kreitz  
Kolja Lichtenthäler  
Jon Maravelias  
Ian Maxwell  
Sherlyn Moynihan  
Keith Nash  
Pierre Niogret  
Nils Odendaal  
Alice Odin  
Anne Maree O'Neill  
Peter O'Neill  
Tony O'Neill

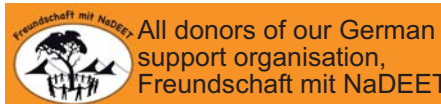


Samuel Pfenning  
Laura Pietrasch  
Willi Rösner  
Erich Rust  
Mascha Schädlich  
Roger Schauls  
G.M. Schier  
Jürgen & Heide Schreiber  
Werner Schultz  
Christoph Schumann  
Danica Shaw  
Nelson Shipandeni  
K. R. Sievers  
Helena Silva  
Arthur Steel  
Egbert & Ursula Thorwirth  
Mathias Thureau  
Heiko & Karin Tietke  
George Tucker  
Hans G. Villechner  
Monika von Wietersheim  
Jo Walter  
Barrie Watson  
Windhoek Textile Distributors CC  
Ute Woller-Goeckert  
D.W. Zeddeman  
Christin Zingelmann  
Goran Zubanovic



## A SPECIAL THANK YOU

Marseille  
Namibie

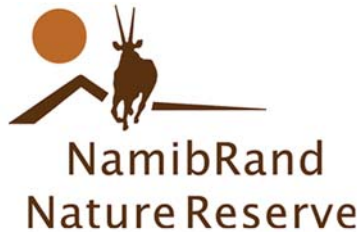


Springbokvlakte  
Foundation

**For all of your time, effort and continued dedication:**  
Reinhard Keding                      Monika Diehl                      Olaf Keding

**To our founding supporters:**

Berker Family      Elinor Dürr      Dorothe & Jürgen Klein      Wulf & Renate Paulick      Mayda & Bernard de Winter





# WE NEED YOUR HELP



NaDEET depends on individual donations to fund our environmental education projects. Most Namibian school children and their families cannot afford to cover the cost of a NaDEET Centre programme. It is however one of NaDEET's core principles to provide environmental education for everyone, regardless of their financial means. We are also in need of funding to renovate the Centre's houses to provide comfortable and safe accommodation for our visitors.

## Please help us with a donation today!

One child for one day N\$165 (€17, US\$22)

One child for one week N\$660 (€68, US\$88)

One school group for one week N\$22,000 (€2,200, US\$3000)

New accommodation N\$35,000 (€3,500, US\$4700)

YES, I would like to support NaDEET!

**My donation:** ..... (amount)

Send us your contact details to receive our newsletter and to thank you!

**Surname:** .....

**Name:** ..... **Title:** .....

**Address:** .....

**Country:** .....

**Email:** .....

*Your help is greatly appreciated!*

### Donations can be made as a cheque or bank transfer to:

NaDEET  
Bank Windhoek  
Branch Code: 482 172  
Account No.: 3000659951  
SWIFT: BWLINANX

### or in Europe

NaDEET  
Bankhaus Lampe KG  
Branch Code: 480 201 51  
Account No.: 3013812  
SWIFT: LAMPDEDD  
IBAN: DE83480201510003013812

*Sind Sie in Deutschland zu Hause?*

Werden Sie Mitglied von

### **Freundschaft mit NaDEET**

Alle Mitglieder und Spender bekommen eine steuerabzugsfähige Spendenbescheinigung

### **Bankverbindung:**

Freundschaft mit NaDEET e. V.  
Sparkasse Osnabrück  
BLZ: 265 501 05  
Kontonummer: 461 202 5579

NaDEET's electricity aims to be 100% wind- and solar-powered

**NaDEET**  
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**Fax: +264-63-693013**

NaDEET is a registered non-profit trust in Namibia.

Trust Certificate # T168/2003

### NaDEET Structure and staff

#### Board of Trustees:

Christiane Berker

Elinor Dürr

Uda Nakamhela

#### Director: Viktoria Keding

**Technical Director:** Andreas Keding

**Development Associate:** Manuela Schmid

**Centre Manager/Environmental Educator:** Karley Drumm

**Assistant Environmental Educator:** Vilho Absalom

**Sustainable Living Kitchen Manager:** Elizabeth Lammert and Maria Alweendo

**GIZ "weltwärts" Volunteers:**

Kolja Lichtenthäler (July 2010-2011) Mascha Schädlich (May-August 2011)

Nick Heinke (July 2011-2012)

**Polytechnic of Namibia Nature Conservation In-Service Training Students:**

Emilia Sende (January-June 2011)

Vilho Absalom (July-October 2011)



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